



Have you been Solutioned?

Our solution is simple. **TD Solutions, LLC. will act as your outsourced sales and marketing department**, providing you with **best-of-breed sales and marketing know-how** at a fraction of the cost of an internal marketing team.

Why We Are Different:

TD Solutions, LLC. is different, because we manage the overall process, but bring in **external subject matter experts** to provide tactical guidance in key areas. TD Solutions, LLC. then **manages the strategic integration** of the different communications components and **ensures delivery and implementation** of the project to meet the client's **specific business objectives**. This results in a much better solution in all areas of the project.

Larger Agencies may relegate your account to their "junior" staff members, and reserve their best talent for their Fortune 500 accounts. Their **clients often get "lost" or overlooked**, and the client does not get the personalized attention from the best talent of the agency.

Smaller Agencies are very limited on the internal resources (people and equipment) that they have available. To maximize their revenues, they will often try to do too much with their **limited resources, resulting in slow turnaround and poor results**.

1. Planning and Analysis of Goals

- Review of specific business objectives
- Analysis of current marketing and communications strategies
- Review market trends, competitive environment and positioning
- Develop marketing strategy and budget

2. Implementation of Marketing Solutions

- Identifying and engaging specific resources
- Weekly interaction with client on project roll-out
- Management of efficiency and quality control of project

3. Monitoring and Benchmarking of Results

- Measure key metrics against Business Goals
- Ongoing communication with client on changes in the business
- Review of revenue trends and customer growth
- Analysis of market positioning and client perception



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4. Adjust Marketing Strategies for Sustained Growth

- Evaluate market changes and opportunities
- Determine areas for additional business growth
- Develop new and improved communications strategies

Services we will provide as a Co-op

1. Graphic Design - print and web
2. Sales - training, hiring, etc.
3. Finance - Project evaluation, business evaluation
4. HR - hiring policies, employee manual, documentation, etc.
5. Film and animation - high quality video production, filming, computer graphic animation, 3D product and logo design, etc.
6. Copy editing - all aspects of text editing and creation
7. Web Development

Future Services we are looking forward to include soon:

1. Life Coaching
2. Event Planning and design
3. Stronger online marketing campaigns